

Mark Lester Cruz

Graphic Designer

Experienced Graphic Designer with a passion of visual storytelling and a solid understanding of design principles. In order to contribute to a dynamic team, I'm prepared to make use of my creative abilities and software skills. Committed to delivering audiences resonating visual material while constantly enhancing and broadening my skill set in a creative, collaborative setting.

Linkedin Profile:

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+639-483-800-357

Portfolio:

<https://lester-cruz.vercel.app/>

Work Experience / Exposure

Web Design and Development Trainee | FBS

September 2023 to October 2023

- Developed proficiency in creating visually appealing and user-friendly web layouts and prototypes using Figma.
- Gained expertise in frontend development, including HTML5 and CSS3, and JavaScript.
- Mastered the fundamentals of CSS and HTML programming, enabling me to customize website styles and structure content effectively.

Layout Designer | PLSP-SSG

December 2023

- Produced innovative and visually appealing designs for a diverse range of merchandise, including apparel, accessories, and promotional items.

Freelance Logo Designer

December 2021 to Present

- Crafted impactful branding and business logos, showcasing a keen eye for visual identity.
- Participated in a competitive logo design competition.

Clothing Layout Designer

October 2020 to December 2020

- Showcased creativity as a commissioned layout artist for Clout Clothing, a renowned clothing brand.

Education History

BS in Computer Engineering

Pamantasan ng Lungsod ng San Pablo

September 2019 to July 2023

- Dean's Lister (SY 2021 -2022 2nd Semester)

Skills & Specialization

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|------------------------|----------------------------|
| • Graphic Design | • Web Design & |
| • Adobe Creative Suite | Development |
| • Figma | • HTML |
| • Video Editing | • CSS |
| • MS Office | • JavaScript |
| • Autocad | • PHP |
| | • Github |
| | • Hardware Troubleshooting |

Achievements & Responsibilities

- Judge of Poster Making Competition
- 1st Place - PLSP On-The-Spot Digital Poster Making Contest
- Honorable Mention - 25th Silver Jubilee Logo Making Contest
- Grand Finalist - Art Alley Manila Drawing Contest
- Participant - Wikalikha National Digital Poster Making Contes